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## P R E S S R E L E A S E

### FOR IMMEDIATE RELEASE

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**WHAT:** Make-A-Wish® Utah welcomes new board members

**WHO:** Make-A-Wish® Utah welcomes Steve Barth, Jayma Woods, Steve Ostler, Bruce Bryant and Jeff Winters to its Board of Directors.

**Murray...**Make-A-Wish® Utah welcomes five new members to its Board of Directors: Steve Barth, Jayma Woods, Steve Ostler, Bruce Bryant and Jeff Winter. Additionally, the chapter announces the new members of its Executive Committee: Randy Hunt, Chair; Joye Griffin, Vice Chair; Tyler Dabo, Secretary and Michelyn Farnsworth, Treasurer. Kent Forsgren acts as Past Chair.

"We are excited to work with these wonderful individuals. The addition of five new board members as well as the new executive committee appointments reflect Make-A-Wish Utah's continued commitment to finding the very best community members to lead and guide our chapter. Their dedication to the mission of Make-A-Wish Utah to bring hope, strength and joy into the lives of children facing life-threatening medical conditions will play a huge role in helping us grant the wishes of local children in need," said Make-A-Wish Utah CEO Shar Lewis.



**Steve Barth, Owner, SB Strategies**

Steve Barth has owned SB Strategies, a public relations, lobbying and consulting firm since 2000. He specializes in local government, telecommunication, non-profit and hospitality issues but has worked for a wide variety of clients including the Motion Picture Association of Utah, The Navajo Nation, Utah Brewers Cooperative, St. Regis Deer Valley Resort, The Montage, Rape Recovery Center and the Utah Psychological Association. He served in the Utah State House of Representatives from 1992 through 1998 and on a variety of committees including Executive Appropriations, Health and Human Services, Judiciary and Courts and Corrections. Steve culminated his legislative services as the Minority Whip.



**Bruce Bryan, Regional President, Chartway Federal Credit Union**

Bruce Bryan is the Regional President of Chartway Federal Credit Union's Utah Region, overseeing the HeritageWest, SouthWest Community and Utah Central Credit Union brands. He is an honors graduate of Western CUNA Management School where he assisted as a Graduate Assistant for two years and received the prestigious Charles Clark award for outstanding leadership. He is a graduate of the Credit Union Executives Society (CUES) School of Business Lending. He attended Ricks College, BYU and the University of Phoenix. He holds a degree in Business Administration.



**Steve Ostler, Leader of Human Resources, LDS Church Welfare Services Department**

Throughout his career, Steve he has been responsible for designing and implementing Strategy, Performance Management, Organization Planning and Design, Recruiting, all aspects of HR core work and Leadership Development. Steve has taught graduate level business courses at BYU, University of Dallas, Webster University and University of Phoenix, focusing on Strategy, Management Theory and Practice and Organizational Behavior. He has a bachelor's degree in Business Administration and a master's degree in Organizational Behavior from the Marriott School of Business at Brigham Young University.



**Jeff Winter, Large Employer Sales Manager, SelectHealth**

Jeff began his career as a Medic for the United States Army, and returned to Utah to work for Intermountain Healthcare after his tour of duty. Jeff has been part of the health care network in Utah for 16 years and has spent his career working in the health insurance market. He was a Large Employer Underwriter before moving into sales and consulting as an Employee Benefit Insurance Broker. Jeff is now the Large Employer Sales Manager for SelectHealth where he has continued to network with employers in Utah, Idaho and surrounding states. SelectHealth is a not for profit health insurance company integrated with Intermountain Healthcare.



**Jayma Woods, Executive Vice President of Domestic Distribution, Miche LLC,**

Jayma honed her considerable sales and merchandising skills for eight years at Gap Inc. before bringing her expertise to Miche. Miche is a company that sells an interchangeable handbag through home party representatives. Jayma has held several key roles at the company and is now responsible for Miche's sales efforts managing its growing team of over 13,000 Representatives nationwide. She oversees events, promotions and incentives, and field development and training. She holds a bachelor's degree from the University of Utah.

**Make-A-Wish® Utah Board Members**

- **Brent Bingham, Vice President of Sales, Winder Farms**
- **David Bishop, Entrepreneur, Former Wish Kid**
- **Tyler Dabo, Publisher, Utah Business magazine**
- **Michelyn Farnsworth, CEO and President, Innovative Staffing**
- **Kent Forsgren, Chief Financial Officer, Spring Communications and Simply Mac**
- **Joye Griffin, Vice President, Griffin Enterprises**
- **Randy Hunt, President and Co-Owner, McVeigh Performance Group**
- **Paul Hutchinson, Co-Founder and Private Fund Manager, Real Estate Opportunity Capital Fund**
- **Rick Hymas, Attorney, Durham Jones and Pinegar**
- **Jann Parker, Vice President and Relationship Manager, Key Bank**

**About Make-A-Wish® Utah**

The Make-A-Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. With the help of generous donors and volunteers, the Make-A-Wish Foundation of Utah grants 160 wishes a year. Located in its facility in Murray, A Wishing Place, the Foundation offers a quality wish experience that includes a magical wish-making ceremony in the Wishing Tower, special wish tokens to throw in a wish fountain, and plenty of room for wish-granting celebrations. For more information about the Make-A-Wish Foundation, visit [utah.wish.org](http://utah.wish.org).