

# Wishmaker®s \$\DNCAMPUS\$



## WHAT IS WISHMAKER®S ON CAMPUS?

Wishmakers on Campus is a program designed for local schools, churches, and youth organizations that gives students the opportunity to help make wishes come true for children with life-threatening medical conditions. Being a part of Wishmakers on Campus fosters concepts including:

- \* Community Service
- \* Entrepreneurship
- \* Money Management
- \* Volunteerism

during a visit to Disney World. About 60 percent of

wishes are to visit theme parks.

- \* Creativity
- \* Leadership
- \* School Spirit
- \* Teamwork

Students manage the program from start to finish by developing fundraising ideas and then putting their plan into action. Teachers and parents are advisors, but the kids involved have ownership of the fundraiser.

Wishmakers on Campus shows the value of community service by providing a hands-on experience to help raise funds that are necessary to grant wishes while building school spirit and creating partnerships between children and advisors outside of the classroom. This opportunity allows for everyone involved to share the power of a wish<sup>®</sup>!

### **Making Wishes Come True!**

Below are several examples of what the money raised through Wishmakers on Campus could be used for:

\$2,500	\$1,000
*Can buy a state-of-the-art computer with all the bells and whistles, as well as some much-needed accessories like a desk and chair. Computer wishes represent about four percent of all wishes.	*Can transform an ordinary little girl into the prima ballerina of her dreams. From dance lessons, and red carpet arrivals at recitals to VIP parties.
\$750	\$500
*Can buy a new dresser and bed for a child's wish for a room redecoration. With the popularity of TV shows like <i>Extreme Home Makeover</i> , this type of wish has become increasingly popular!	*Can purchase the riding gear and saddle needed for a child to gallop off into the sunset on their very own horse.
\$250	\$200
*Can pay for a wish child and their family to explore the deep seas on a snorkeling excursion.	*Can make a wish child's heart sing with tickets to experience a Broadway show.
\$150	\$100
*Can provide a day's per diem for a family of four	*Can pay for a travel backpack full of goodies for

the children to take on their adventures.



# MAKE-A-WISH® FACT SHEET

#### What is the Make-A-Wish® mission?

We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

## How and when did the chapter begin?

Make-A-Wish Utah granted its first wish in 1985 to Debbie, who wished to go to Hawaii. Debbie was 15-years-old and self-conscious about the disabilities of her illness. She confided, "I want to walk on the edge of the ocean, and lay on the beach in the sand, and feel the sun on my skin, but I want to be in a private place where no one can see me." Donations of airline tickets from Delta and the donation of a house on a private beach in Maui transported her out of the Snowbelt and into the pacific sun.

## How many wishes granted last year?

In 2014 we granted 162 wishes and we expect to grant over 160 again in 2015. The average cash cost of a wish is \$5,000 wish another \$3,000 of in-kind donations.

# What types of wishes are granted?

The Make-A-Wish Foundation provides spectacular wishes to the children it serves. Most wishes tend to fall into one of four categories:

- 1. "I wish to have..."
- **2.** "I wish to go..."
- **3.** "I wish to be..."
- 4. "I wish to meet..."

## Who is eligible to receive a wish?

The Make-A-Wish Foundation is a life-affirming organization that focuses on the joy of the wish experience, not the pain and uncertainty of the child's medical condition. Before a wish can be granted, three criteria must be met:

- \* The child must be between the ages of  $2\frac{1}{2}$  and 18 years old.
- \* The child's physician must medically qualify the child.
- \* The child must not have received a previous wish from the Make-A-Wish Foundation or any other recognized wish-granting organization.



# **FUNDRAISING IDEAS**

Coordinate a Softball, Volleyball, Soccer, Basketball or Flag Football Tournament: Post flyers announcing the tournament. Specifically invite fraternities, sororities, dorms and other student organizations to participate. Ask a local restaurant to donate refreshments or prizes for the winning team. Charge an admission fee for each team. You can also sell official tournament T-shirts.

**Sell Stars**: Ask the Make-A-Wish Foundation® for stars that can be sold to students for \$1 to \$5. Students then put their name on the star and display it to show support for Make-A-Wish.

**Plan a Car Wash**: A school or group can work with local gas stations or retailers with big parking lots to plan a "Wash for Wishes" car wash. Ask your local radio station to donate advertising.

**Make-A-Wish Money Week**: Have departments or clubs compete to see who can make the most money. Check with your local bank or grocery store to see if they would be willing to count your change.

**Sell Candy Grams:** Students may purchase candy for another student and get a card to fill out with their own personal message. Other items to sell include flowers, cookies, locker signs, etc.

**Hold a Walk-A-Thon or 5k:** Reserve a fitting location such as your school track, put up flyers in local businesses inviting the community to participate and get refreshments donated from local restaurants. All participants then get their friends and family members to make pledges for each lap they walk or charge a \$5 entrance fee to participate. The student who raises the most money wins a prize!

**Host a dinner with notable people:** Solicit various notables (coaches, professors, local celebrities, disc jockeys, etc.) to have dinner at people's homes in exchange for a contribution to the Foundation.

#### Plan a Benefit Concert with a local band:

Invite local talents or students to perform in a benefit concert. Hold it on campus or at a local bar that will donate the cover charge to the Make-A-Wish® Utah.

**Give a Birthday/Holiday Donation:** Instead of exchanging gifts at holiday parties, make donations to Make-A-Wish in honor of students and coworkers.

**Sell Survivor Kits:** During mid-terms or finals, sell "survivor kits" full of munchies to keep up students' energy during late night study sessions.

**Host a Signature Chef event:** Solicit chefs to donate their time and cook at someone's home for a party. Another idea is to have a chef's tasting event. Charge admission or pay for cooking lessons.

**Host a Bowl-A-Thon:** Collect pledges based on the number of pins participants hope to knock down. If participants collect five cents per pin per sponsor and score 100, they'll collect a \$5.00 donation per sponsor. The student who raises the most money wins a prize. Ask your local bowling alley to donate a few lanes for the event. You can also charge a flat fee for each player to participate.

Plan a Halloween, End of Semester, Valentine's Day, Mardis Gras, or St. Patrick's Day party for Make-A-Wish: Ask each student to make a \$3 or \$5 donation at the door.

#### **OTHER IDEAS**

- \* Hold a Bake Sale
- \* Have a Bachelor or Bachelorette Auction
- \* Have a Dog Wash Day
- \* Hold a Pumpkin Sale
- \* Have a Campus Garage Sale
- \* Hold a Campus Scavenger Hunt

\*For all of these fundraising ideas, ask your family, friends, and local businesses to donate items such as prizes for winners or venues for your event.



## **WISH PACKS**

Create wish packs for wish kids to take on their travel wishes! A wish pack is a backpack filled with ageappropriate items for a wish child to use on his/her magical travel wish adventure. All items must be new. We are unable to use gently used items, food or beverages at this time. Please attach a value to your donation so that we can offer you a receipt for your generous donations.

#### Girley wish packs

Disney-princess themed backpacks
Backpacks in pink, hot pink or pastel tones
Barbie-themed backpacks
Small photo & autograph books with pen
Disposable camera
Travel games

#### Disneyland wish packs

Disney-themed backpacks
Chapstick & sunscreen
Disney character sunglasses
Small photo & autograph books with pen
Disposable camera
Mad Libs or other travel games
Small Disney stuffed animal or beanie

#### Tropical wish packs (Caribbean cruises or Hawaii adventures)

Backpacks: Carry on size in solid or see through colors

Beach towel
Chapstick & sunscreen
Disposable camera Flipflops
Plastic toiletry case
Themed photo album
Cool stationery with pen

Travel games: Hand held electronic games or small card games

#### Other must have items we can always use

Party supplies (especially Disney-themed items)

Cool wrapping paper

Books for children of all ages

Disposable cameras

Games: monopoly, Chutes and Ladders, Uno

Small Lego sets

Teen items: CDs & DVDs

Craft sets: beading kits, scrapbooking sets, cool stickers Coloring books and crayons or white paper writing tablets Playing cards (Old Maid, Crazy Eights)





# PROJECT PROPOSAL FORM

Thank you for helping make wishes come true through our Wishmaker®s on Campus Program. Please complete and return this form by fax or mail at least three weeks prior to your fundraising event.

School				nam	.e:
			Stı		
				-	
Best way to contact:	Best	time	to	contact:	
•	Fundra	ising for a	group o	or club? Please	e list vour
group name (i.e. Chi Omega):					
group mans (not our our gar).					
FUNDRAISER INFORMATION					
Title of fundraiser (if applicable):					
Date/Time:					
What is your goal? \$					
Fundraiser description:				_	
runuraiser description.					
We request a Make-A-Wish presentat					
* All efforts will be made to fulfill Mal					possible.
At least two weeks ad	vanced notice is req	uired for rep	resentativ	e requests.	
MAKE-A-WISH FOUNDATION MATE	RIALS				
ITEM (*As available)					QUANT
Make-A-Wish Fact Sheets (limit 4) Ger process by which children's wishes are granted	neric 8½" x 11" fact sh	eet describing	the Founda	tion's mission and	
Make-A-Wish Balloons (limit 10) Blue balloons with a blue Make-A-Wish Foundation logo	palloons with a white N	Make-A-Wish	Foundation	logo and white	
Make-A-Wish Banners (limit 3 each) with the white Make-A-Wish Foundation logo	White banner with a b	lue Make-A-W	ish chapter	logo or blue banner	

F	UNDRAISING GUIDELINES (Please provide yo	ur ir	nitials after each paragraph)		
1.			I understand the mission of the Foundation is to grant the wishes of children with life-threatening medical conditions. I will not refer to the children as "terminally ill" or "dying." (Our organization		
2.	I will use care when using the Make-A-Wish Foundation name and logo. (Note that "Make-A-Wish" is spelled with a capital "A" and with hyphens. Also, please do not alter our "swirl and star" logo by customizing it to your specific event - such as "Make-A-Cake" for a cake walk.)		exists to serve these kids and their families and we are always careful to use language which is sensitive to them. The majority of the children for whom we have fulfilled wishes are survivors — we believe their wish has had a positive impact on their well-being.)		
3.	I agree that the first time the name "the Make-A-Wish Foundation®" or "the Make-A-Wish Foundation of Utah®" is used, the ® symbol will be used as well	6.	I will consult a Make-A-Wish chapter representative before I contact any company or organization to solicit sponsorships, auction items, or donations of any kind		
4.	I agree to have a Make-A-Wish chapter representative approve all materials that bear or reprints the Make-A-Wish logo or name before I distribute them. This includes, but is not limited to, press releases, posters, flyers, and advertisements	7.	I agree to provide the Make-A-Wish Foundation with the event net proceeds - along with a description of all project expenses and revenues - within <b>thirty (30) days</b> after the fundraising event		
PROPOSED BY:			APPROVED BY:		
	Signature of Wishmaker®		Signature of Make-A-Wish Representative		
	Date		Date		

Please mail or fax this completed form and direct questions to:

Communication Manager Kelly Wolfe 771 E. Winchester St. Murray, Utah 84107 tel 801.305.1935 | fax 801.262.1294 email: kwolfe@utah.wish.org Volunteer Coordinator
Jenny Hortin
771 E. Winchester St.
Murray, Utah 84107
tel 801.305.1935 | fax 801.262.1294
email: jhortin@utah.wish.org



# SOLICITATION APPROVAL FORM

In order to avoid inadvertently jeopardizing existing relationships between the Make-A-Wish® Utah and its donors, please use this form to receive approval from Make-A-Wish before soliciting corporations, businesses, celebrities, sports teams, or individuals for cash or in-kind donations relating to your event.

Student Name:		
Event Name:		
Business/Individual Example: Johnny's Café	Description of Request Gift Certificate	
Example: 90mmy 5 care	GIIV COLVINGUE	
Approved:	Date:	

Make-A-Wish Representative





# **Financial Summary**

Congratulations! Now that you have completed your Wishmaker®s on Campus fundraiser the last step is to fill out this form and bring it into our office or send it in with your donation.

Schoo	ol/Group	name:				
Stude	ent name:					
Addr	ess of sponsoring school/group:					
1.	This summary agreement is the financial accounting for the fundraising					
	event,	, held	on (date)			
	and was conducted by					
	on behalf of the Make-A-Wish Foundation® Utah					
2.	The total amount raised from these events was		\$			
3.	The total expenses for these events were		\$			
4.	The total contribution from these events is *Please make all checks payable to Make-A-Wish.		\$			
Stude	ent's Signature	Date_				

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